

Date: April 30, 2009  
To: All B&W Dealers  
From: Scott Rundle - Director of Marketing  
RE: Panorama in T3 Magazine



Dear B&W Dealer:

**T3 Magazine gives Panorama a Top 10 rating!**

T3 magazine (U.K.) posted their top 100 electronics this month and Panorama placed 7th! There were no other loudspeakers or audio products in the top 10, so this is a quite an honor. Panorama is quickly becoming the gold standard for this category, as most other soundbars on the market have very limited bass performance. As an added bonus, Panorama does superb justice to music playback. That's because the engineers at B&W are first and foremost music enthusiasts and every new product has to be approved by their strict audio standards.

Here's what T3 had to say:

“With the Zeppelin, B&W made iPod docks acceptable to the audiophile cognoscenti. Now it's pulling off the same trick with soundbars. Slickly styled and bristling with speaker drivers, the Panorama projects 175W of surround sound, engulfing you in music, speech and sound effects. It summons up pulsating bass without the need for a separate subwoofer and comes with three digital inputs – two optical, one coaxial – and two analog inputs, meaning you can add iPods, Blu-ray Players, PVRs and more. With your entire sound system shrunk to just this one box, your lounge will be as clean-lined as the Panorama itself.”

To see the complete list of top 100 products click visit <http://hot100.t3.com/7/>.

Sincerely,

A handwritten signature in black ink that reads "Scott Rundle".

Scott Rundle  
Director of Marketing  
B&W Group